

Chief of Staff
Extension & Revitalization Program
Promotion
July 18, 2023

Dear Auxiliary Members,

I am thrilled to provide this promotion regarding the Extension and Revitalization Program—an exciting initiative designed to strengthen our organization, amplify our impact, and reach even greater heights in supporting our veterans and their communities. I invite you to join me on this journey and be part of the positive change we can create together!

The Extension and Revitalization Program is all about growth, engagement, and enhancing our ability to make a difference. Here are some ideas and suggestions on how you can contribute and benefit from this program:

1. **Membership Expansion:** As members of the VFW Auxiliary, we know the power of camaraderie and the support network it provides. By reaching out to veterans and their families in our communities, we can extend a helping hand and welcome them into our fold. Let's actively recruit new members, expand our reach, and bring fresh perspectives to our organization.
2. **Auxiliary Outreach:** Our veterans and their families deserve our unwavering support. Through the Extension and Revitalization Program, we can develop and implement impactful outreach initiatives that address their unique needs. From organizing events for veterans' mental health awareness to partnering with local organizations to provide resources, together we can make a significant difference in the lives of those who have served.
3. **Engaging Youth and Future Leaders:** As Auxiliary members, we have a wealth of knowledge and experiences to share. Let's inspire the next generation by actively engaging youth in our communities. Consider establishing mentorship programs, participating in local school events, and organizing educational initiatives that instill patriotism, respect, and a sense of duty.
4. **Revitalizing Auxiliary Units:** The Extension and Revitalization Program encourages us to strengthen and rejuvenate our Auxiliary units. Let's foster a welcoming and inclusive environment where all members feel valued and have opportunities to contribute meaningfully. By promoting open communication, organizing engaging meetings, and embracing innovative ideas, we can revitalize our units and enhance the VFW Auxiliary experience.

5. **Enhancing Member Development:** Our Auxiliary members are the backbone of our organization. Let's invest in their personal and professional growth. Through the Extension and Revitalization Program, we can offer skill-building workshops, leadership development opportunities, and access to resources that empower our members to excel within the VFW Auxiliary and beyond. You can go to the National VFW Auxiliary website to find lots of great resources.
6. **Sharing Success Stories:** We all have inspiring stories to tell—stories of veterans whose lives we've touched, communities we've uplifted, and meaningful connections we've made. By sharing these success stories, both internally and externally, we can raise awareness about the incredible work we do and inspire others to join our cause.
7. **Celebrating Achievements:** Recognizing and celebrating the achievements of our members is essential for fostering a sense of pride and accomplishment. Let's create platforms to honor our dedicated volunteers, outstanding leaders, and those who go above and beyond in their service to veterans and their communities.

Together, let's embrace the Extension and Revitalization Program and unlock the full potential of the VFW Auxiliary. By working collectively towards our goals, we can ensure that our veterans receive the support they need and deserve and that our organization continues to thrive for generations to come.

Together, we will empower our members, enrich communities, and make a lasting impact. For more information, reach out to your Auxiliary President, District President, and me, or visit our website at www.vfwauxca.org.

NOTE: Just a friendly reminder that I have been checking our website to see who is reporting. Right now it is kind of slow. So as you complete all the many great projects you are doing, please do not forget to report on the Chief of Staff/Extension and Revitalization Program.

Thank you for your dedication and commitment to serving those who have served us.

Sincerely,

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